

# Access to HE Diploma

## *Business and Enterprise*

**Certa is a national awarding organisation and a QAAlicensed Access Validating Agency. We have worked in collaboration with curriculum specialists in Further and Higher Education to develop a Regional Access to HE Diploma in Art and Design.**

Access to HE Diplomas are designed to provide a route into Higher Education for adults with a commitment to studying, and who have the ability to benefit from Higher Education, but have not previously been in a position to do so.

Organisations who wish to deliver this Diploma for the first time will be supported through the process by our Access to HE Team.

If your organisation would be interested in delivering this Diploma or would like to discuss any aspect of Access to HE please contact our Access to HE Team.

### **Progression Routes:**

- BA (Hons) Business
- BA (Hons) Business Management
- BA (Hons) Enterprise and Entrepreneurship

### **Subject Areas:**

- Customer Service
- Developing a Business Plan
- Finance for Business
- International Trade and Development
- IT in Business
- Principles of Leadership
- Principles of Management
- Principles of Marketing
- The Business Environment
- Using the Internet for Business
- Academic Writing Skills
- Communications
- Presentation Skills
- Research Skills
- Researching and Understanding Opportunities in HE